



# UNIFYING BUSINESS & EDUCATION

*Education is Everyone's Business*

**JUNE 24, 2009**  
**7:30 - 3:30**

Unite for the success of students and businesses in Clark County! A one-day summit, co-sponsored by Aspire P-16 and the Springfield Foundation. Let's build a strong local economy in Springfield and across Clark County. Join us for a day of speakers, breakout sessions, and discussions between business people and educators for the success of students in Clark County. This conference will be held at The Courtyard By Marriott, Springfield, Ohio. For more information: [joan@springfieldfoundation.org](mailto:joan@springfieldfoundation.org)

**Opening Keynote - 8:00**

Former U.S. Representative Dave Hobson, Greater Springfield Chamber of Commerce will be joined by Jim Leftwich, Dayton Development Coalition to describe the importance of a strong economy coupled with strong public schools in building successful communities.

**Forecasting our Future - 9:30 and 10:30**

Mike McDorman, Greater Springfield Chamber of Commerce will be joined by Kim Frazier, Dayton Development Coalition and Jane Dockery, Wright State University to present results of the most recent Miami Valley Emerging Industries Study.

**Public-Private Partnerships: Supporting Community Success - 9:30 and 10:30**

Dr. Karen Rafinski, Clark State Community College, will facilitate a conversation between school superintendents and business owners to explore ways for businesses and educators to increase and improve communications and cooperation.

**Thinking Outside the Box: Innovative Employers in Clark County - 9:30**

Clark County Commissioner John Detrick will lead a panel discussion with business owners and human resource directors to highlight ways in which local businesses are supporting education.

**Plugging the Brain Drain - 9:30 and 10:30**

Dr. Mark Erickson, Wittenberg University, along with Stephanie McCuiston, Wittenberg's Center for Civic and Urban Engagement, will lead a discussion with highly engaged, local residents about what makes Springfield and Clark County such a great place to live.

**Socioeconomic Experience: Impact in the Workplace and the Classroom - 10:30**

Marlo Fox, Think Tank, Inc. will present an overview of poverty in Clark County and new ways of thinking about the impact of poverty on our community. The importance of education from kindergarten through college to overcome poverty is the focus of this session.

**Luncheon Keynote - 11:30**

State Superintendent of Public Education Deb Delisle will join us to describe Governor Strickland's Blueprint for Education. Karen Stiles, Executive Director of Aspire P-16, will describe what is being done locally to help students succeed from preschool through post-secondary training.

**Conversation with the State Superintendent of Public Education - 1:00**

Join Deb Delisle to have your questions about state education policies answered. Hear our new State Superintendent's views on education's involvement with business and discuss Clark County issues from the point of view of the State Department of Education. Learn about education funding, teacher certification, student testing, and new requirements for graduation.

**Developing Family Supports for the Classroom - 1:00 and 2:00**

School Psychologist and Life Coach Cea Elliott will inform the audience of innovative approaches to involve families in their children's education.

**Pathways to College and Career - 1:00 and 2:00**

A panel discussion will include Laurie Swafford, Northwestern High School, David Devier, Clark State Community College and Amanda Kincaid, a local parent, to talk about the many opportunities for students to improve their lives as working, fulfilled adults as a result of completing college.

**Ready Students - 1:00 and 2:00**

The Aspire P-16 Kindergarten Readiness Workgroup has developed a plan to improve the ability of students to succeed in school. Members of the workgroup will present programs that are currently underway to prepare children to succeed in kindergarten.

**SUCCESSFUL STUDENTS MEAN THRIVING COMMUNITIES!**